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Name
科任教师 Mr Ahmad.
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科目 EL CA2 AS1
Subject

日期 20/5/11
Date

The Battle of Playtech.

hmm... shouldn't the leading feature be the game, rather than the company?

wrong expression here, you need to omit this.

After playing countless ~~(times of)~~ action-packed classic fighting games like "Street Fighters", are you craving for something more fresh, new and thrilling?

Well, you are in luck as ~~you chance upon this mighty advertisement that can satisfy your cravings.~~ ^{(name of game) will}

this is quite a mouthful... do you think this information is necessary for this advertisement?

The latest iPhone application ^{from Playtech} (from a 2 year-old game application for mobile phones software development company) ^{has} been launched, and this time, they proudly present a very similar virtual world created for fighters keen in taking part in the battle. Though the journey embarked ^{on} in the latest Playtech application is similar ~~to~~ other classic fighting games, there are many reasons ~~to~~ why this application would definitely be worthy. ^{similar to? this should be mentioned earlier.}

Here are some differences from the normal classic fighting games and the latest Playtech application:

perhaps you could replace this: " " allows you to customize your avatar. ^{this sounds more positive}

- (Latest Playtech application's avatar are not already ~~exto~~ customised.) Moves made by the fighter in the game are based on the facial expressions detected and sounds made. ^{technology}

- In-built camera and face recognition ~~devices~~ are used to make the game more thrilling compared to traditional finger controls. ^{you could elaborate further on why this would be so thrilling}

^{your} Face ^{will} (would) be projected on the avatar in the game. ^{the} Application ^{game} allows two ~~pat~~ players to ~~can~~ connect and battle against each other on their iPhones.

We do not have to include "company" after the company's name. Do we refer to Microsoft as Microsoft company or Apple as Apple company?

As the game advances, Playtech ~~company~~ would be working on adding ~~in~~ in-game purchases where players can buy powerful and strong weapons to

Why did you stop using the
Using shorter paragraphs
might be more effective here
as it is easier for the reader
to take in information (for an advertisement)

upper hand upgrade to a stronger fighter to gain the
upperhand (of) the ~~set~~ action packed battle as
resources and energy of the fighter depletes fast.
Such a game would be a hit at parties,
where teenagers and children of the same age
(group?) and can get together for gatherings and
interaction. And also improve the friendship
between each other. No doubt that this latest
Playtech application would help effectively as
it brings about interaction in a fun way.
So what are you waiting for? Hurry up and
buy the application for the most thrilling
battle experience that you can ever gain
alone, or with your friends!

Suggestion: We at Playtech believe that ~~the~~ friends and
family who play together, stay together!

TF = 6

L = 12

18

Good effort to develop the points,
Bernadette, you still have to work
on language accuracy and widening
your range of vocabulary though.
Keep on practicing!

Dr.



姓名 Name Amanda Aw Qian Yi (2) 班级 Class 2EP 座号 No. 2
科任教师 Subject Teacher Mr Ahmad 科目 Subject English 日期 Date 22/3/11

Face Fighter Awaiting YOU! Can you survive the game?

Hummm... this expression sounds rather awkward. Suggestion: Can your face survive this fighter?

Tired of the unattractive and boring games on your iPhone?

would you really include this information in the advertisement? If not, then when would it be more appropriate to include it? A website or brochure perhaps?

Well, here's the latest development by Playtech, a company which ^{was} set up two years ago, dedicated to serving you and your mobile gaming needs. With its latest game, Face Fighter, it serves to tickle the thrills out of children and teenagers. *cute use of alliteration here* You're looking off the best boxing game in the App store, it's undisputed. You'll definitely feel that it's an awesome game that is so simple in idea, yet unable to put down, absolutely a joy to play with! *Sentence construction errors here...*

It highly resembles the famous "Street Fighter" game, which has seen a gargantuan number of players. Are you thinking it's just trying to ride on the success of street fighter? Think again. Given ^{the revolutionary features} iPhone potential, Playtech has actually incorporated new technology that allows you to experience ^a new age of gaming!

Fantastic Features:

- In ^{this} your robust and challenging game, Face Fighter, your very own face can be imposed onto the fighter's face! *unnecessary repetition?* (This allows you to have your face on the fighter!) *What about the usual finger controls that command all your powerful techniques that street fighters used?* *Why is this question left unanswered? This doesn't really qualify as a rhetorical question.*

- Say hello to a brand new way of gaming. Kiss the old traditional way of using finger controls that command powerful techniques goodbye. Face Fighter still follows the structure of fighting a string of enemies, with each one having its power increased by leaps and bounds. Will you be able to power your way through? If you find battling under computer programmed fighters or traditional finger controls too boring, check out the feature that Playtech has implemented using iPhone's in-built camera and face-recognition technology to project the players face and facial expressions onto the fighter's body in the game.

- The expressions and sounds that you make while playing the game actually control your character and their moves!

66
Tired of ~~a~~ single player game? Here's a chance ^{to engage in some} (of a) multi-player ^{action!} (game).

• If your friend has Face Fighter has the same game on his iPhone, then you guys can connect and battle with each other, ^{making} you can make all kinds of facial expressions and sound effects. You'll definitely have a whale of time with your friend.

• So why get ^{this iPhone} the game from iPhone instead of buying a Gameboy or the street fighter game? Well, Face Fighter boasts impressive landscape and visuals in the true HD, which rare and few programs have, even given the advancement of technology. Furthermore, ^{for a limited time only,} save your money as the game is \$0.99 on the iTunes online store.

...one of the first games to utilise this breakthrough technology.

• (Face Fighter executes a platform that is convenient, your iPhone). This way, you don't have to carry ^{exp.} around another gadget around as you can play Face Fighter anytime and anywhere!

→ Launched on the iPhone platform, Face Fighter offers convenience and accessibility.

• Wait! That's not the end, you can make even more exciting by purchasing armor and weapons in the game to upgrade your fighters!

Don't settle for imitations, Playtech's latest innovative game is the original real time 3D MMA fighting game, the first one ever produced in the App Store. ^{Face Fighter!!} ~~Totally~~ revamped to offer you the ultimate fighting challenges, ^{as well as} featuring a new input system! If you want authentic, heart racing action, incredible next generation graphics, absolute ultimate gaming challenge, and massive special attacks, you know what to do next!

Think carefully: would any company want their product described as "cheap"? ^{it's for}

Face Fighter is conveniently available in the iTunes online store, \$0.99, and easily downloaded. ^{on} What are you waiting for? Get the latest new craze ^{now} by Playtech ^{now} and you will not regret!

^{unnecessary repetition. I'm sure you can avoid these errors, Amanda!}

Review and Ratings:

"Just when you thought game developers had run out of ideas for fighting games Face Fighter proves you wrong! Games Plays.com."

"Face Fighter is above expectations. I rate it 10/10" iLoveiPhone.com..

TF = 7.5

L = 1st

This is a good effort, Amanda. I can see you've really tried to develop the points. The frequent (and often avoidable!) language errors affect the overall grade though. ^{special feature}



姓名 Ada Tan

班级 2 Empathy

座号 1

科任教师 Mr Ahmad

科目 English

日期 23 May 2021

headline seems appropriate: it's relevant, and attention grabbing!

CHANGE THE BORING WAY YOU PLAY!

Description

I know what you mean, but the sentence structure is incorrect as it isn't clear what it is you're controlling. Read this sentence aloud: is it complete?

Using your finger to control **AGAIN?!?** (The ^{latest?} ~~latest~~ playtech, a new, ^{interesting} ~~exciting~~ software development company started 2 years ago!) This is the time you can stop using your ^{mobile phone} ~~poor~~ fingers! Pick playtech's ^{game} application and you can bring them along to any places you want to go! Your life ^{will} (would now) be transformed into a life a free-ful ^{mean} ~~life~~ spend in the arcade all day long! The best part is that you would be ^{Not sure what you mean here.} able to train as long as you want and just use your facial expressions and sound!

Features

- tone is informal and persuasive, appropriate for the task
- live, fight, play your way through ~~an~~ exciting battles against a string of (strong) challenging opponents. ^{with bigger and badder bosses on each new level (suggestion)}
 - Using the phone's built-in camera and face-recognition technology, the game is able to project the player's face and facial expressions onto the fighter's body!
 - No more traditional finger control! → Say goodbye to finger cramps! (suggestion)
 - JUST** using your **FACIAL** expressions and the sounds you make, ~~and~~ you will be able to ~~to~~ control the fighter's different moves!
 - Battle with your friends too! Make all kinds of facial expressions and sound effects together ~~and~~ as you guys bond!
 - ALSO** earn reward points for defeating your opponents! Reward points can be used to buy armours and weapons to upgrade and style your fighters!

Requirements

- Just **ONE** apple product. eg iPhone...
- camera on the product...

ONLY!

hmm... is this supposed to continue from? Not very clear...

It creates a sense of uncertainty, and in an advertisement, you want to sound certain and convincing.

- I think you've got the tone right, Ada ✓ and the format is appropriate for an advertisement (where less can be more!)
- You have to be careful though about expressing your ideas clearly.

Reviews and ratings

This would be more convincing if the reviews came from a respected source, like a gaming website.

"I got addicted to the game!" "It is really cool and fun!" "Real good!" There are just countless **GOOD** reviews on this game! It will be a great pity if you missed ~~out~~ on the fun! So **HURRY UP** ^{and} grab the ^{latest} ~~latest~~ iPhone application which will be sold through the iTunes online store! ~~IF~~ Stop using your fingers and start using your face and mouth!

Adaptation, variation, and inheritance are the basis of evolution.

N with the phones left - in camera and face-recognition technology, you
opposite with bigger and bigger bases as each new level (progression)
(challenge) have more work involved & require better support & training + help, etc.

- **JUST WANT SOME FACIAL EXPRESSIONS AND THE CORRECT YOU MAKE, BUT YOU WILL BE**
- **NO MORE FINGER AND MOUTH CONTROL! → GO! DOUBLED TO GIVEN EXAMPLE! (GIVE EXPLANATION)**
- Will be able to live in the game! - we and facial expressions and the fighters today!

How can we save time?	<ul style="list-style-type: none"> • getting with more friends too! Make all kinds of parties, excursions and • many other fun things to do with your group!
--------------------------	--

Also some network points for pointing your computer, random points can be used to find answers and weapons to upgrade and style more interesting

you own? ← this is an important
idea to work on for

ONLY!

Just ONE apple product. ed I have...
common on the product...
hot very clean...
to continue from...
...is this approach?

- initiatives to share products fit
their way, therefore no it has
• experience has motivated base of

- You have to be careful though about expressing your ideas clearly.
- adjustment (what less can be more)



中正中学总校 CHUNG CHENG HIGH SCHOOL (MAIN)

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Subject Teacher Mr Ahmad

科目
Subject English

日期
Date 22/5/2011

hmm... good idea, but the execution is a bit awkward...

SHOUT! and REIGN in the battle of FACES!

suggestion → Shout, Scowl and Sneer to Reign in the battle of Faces!

20

Are your fingers crying for a break? Well, with Playtech's newest iPhone application, 'faceFIGHTER', you could be the next reigning king of street fighting, without ~~having~~ getting your fingers swelled... The ONLY thing you need to do to fight through your battles, is to use your GOOD-LOOKS and VOICES!

How do you do it? ^{Unlike} (Not like) classic fighting game Street Fighter, the game uses the phone's in-built camera and face-recognition technology to project your beautiful face and facial expressions onto the fighter's body in the game. Your special moves and techniques against your opponents and ^{ultimately your victory (or defeat) depends on how well} winning against them will be all based if you can exercise exercise ~~that~~ your facial muscles ~~well~~ and how good your voice effects and projection skills are.

Firstly, what you need to do now ^{is} BUY THE APPLICATION ON ITUNES! then just get a mirror, practice those fighting-expressions you've ~~kept with~~ been hiding deep within, and YOU'RE UP FOR THE CHALLENGE!

I think you've balanced the need for a persuasive tone and a light-hearted approach quite well :)

WAIT! YOU'RE NOT DONE YET! Get your family and friends to do the same! With two players having the game installed on their phones, both of you can get started ^{on} for a heated challenge and get prepared for a real FACE-FIGHT! Be prepared for loud 'HEE!'s and 'HA!'s too, (you might even find some that sound like Jackie Chan's!) ^{as you channel your inner Jackie Chan or Bruce Lee!}

Playtech's "faceFIGHTER" is for anyone, anywhere, anytime. Wondering how to get to know that cute ~~gt~~ boy or girl you see in a party? "faceFIGHTER" is the perfect game for ice-breaking.

* Both of you will be much acquainted in no time. (no joke).

after your face-to-face "conversation."

The game includes ^{can be made} in-game purchases. So when you start feeling tired of your old weapons and armour, just pop into the game's inventory shop. ^{* be careful about run-on sentences!} ~~Be~~ a new gold armour to boost your image or just ~~a~~ at wanting to switch to another weapon for a change, you can get almost anything to upgrade yourself at only a marginal price!

what are you waiting for? Hurry and get this soon-to-be bright^{from the} (IN)TUNES
off online store now! Be sure not to lag behind, because soon enough, LOOKS AND VOICES
ARE ALL IT TAKES TO WIN!

Rounding this off with some positive reviews
from relevant sources would have been the
icing on the cake, Beatrix!

Is this entirely
accurate though?

On the whole, this is rather well-done,
Beatrix. ✓ I can see that you've tried
to develop the given information, and
use an appropriate tone consistently.
Keep up the good work!

Ab

TF = 7

L = 13

20



中正中学总校 CHUNG CHENG HIGH SCHOOL (MAIN)

姓名 Name Goh Kai Ying

班级 Class 2 EP

座号 No. 6

科任教师 Subject Teacher Mr Ahmad

科目 Subject English Assignment 1 日期 Date 21/5/11

Be the WINNER of every battle!

178

Description

It seems like you're writing a report here rather than an advertisement. You should be trying to entice and persuade your readers, rather than simply give them information. Playtech is a software development company that started 2 years ago, and they focused on developing game applications for mobile phones. Their latest game that targets children to teenagers will be sold through iTunes online stores. It is modelled after classic fighting games like Street Fighter, where the player chooses a fighter to do battle against a string of opponents.

Features

(name of game) "iPhone's" uses the (phone's) in-built camera and face recognition technology to project the players face and facial expressions onto the fighter's body in the game.

- Different moves performed by the fighters in the game are controlled by the player's facial expressions and the sounds he or she makes, instead of the traditional finger controls.
- Two players with the game installed on their phones could 'literally' do battle with one another, making all kinds of facial expressions and sound effects as they play.

Reviews

- > Will be a hit at parties.
 - > More depth will be added by including in-game purchases
 - > Players can buy armour and weapons to upgrade their fighters.
- if you read the information above, give an estimate of how much is straight from the question and how much is developed by you. You've hardly developed any of the given information!

Requirements

- (Have the game installed to the phone (:)) • an iPhone 3G, 3GS and iPhone 4
- the latest iOS installed

• too not appropriate - sounds like a report rather than an advertisement

• hardly any development of points.

I'm not sure if you rushed through this, Kai Ying, but I know you can do better!

TF: 3
L: 11

14

Battle With A NEW TWIST! *nice title!*

Calling out to all children and teenagers! Have you ever gotten sick and tired of playing electronic games through the oh-so-boring finger controls? Hoping for some more interesting ways to control your character in the game? If your answer is 'YES!' to any or both of these questions, then look no further!

Introducing the latest iPhone application from Playtech, modelled after classic street-fighting games like Street Fighter, albeit a more effortless version!

Check out the COOL features of this game!

- Control the different moves performed by your fighters in the game just by using your facial expressions and sounds you make! No, no magic involved. Seriously! This game just relies on your iPhone's built-in camera and face recognition technology to project your face and facial expressions onto your fighter's body in the game.
- In-game purchases ensure that buying armour and weapons to upgrade your fighters would be a mere breeze! *any ideas on how to develop this given information further?*

Now, could gaming ever get any easier than this? With such to-die-for features, you will be 'literally' having a good ol' time fighting it out with family and friends alike in the game in no time! In fact, the game, bursting with so much fun, is bound to create a sensation at parties!

develop this information further: Imagine the fun you'll have contorting your face into all manner of expressions to unlock the best moves. Chances are you and your opponents will be laughing so hard you'll forget you're supposed to be fighting!
(This is brought to you by Playtech, a two-year-old company which focuses on developing game applications for mobile phones.) So, what are you waiting for? Go and get your hands on the game today through the iTunes online store and embark on an amazing journey in a world filled with action and packed with endless doses of exhilaration!

this information on its own doesn't seem to contribute much (275 words) to persuading the reader to buy the game. How could you amplify the given information? Suggestion: One year ago, Playtech released the hit game Finger Fighters. Now, to celebrate our second anniversary, we're offering (name of game) at half the regular price. This offer lasts for only two days, so log in to the iTunes online store now!

Language isn't really a problem for you, Estrella, but you really need to work on amplifying the given information. Many of the points you mentioned were either copied or rephrased from the question itself.

I am sure you are more than capable of developing the points creatively, so you need to put in more effort in this area. Keep on reading widely and writely well, Estrella!

Jb

TF = W
L = SS

196



中正中学总校 CHUNG CHENG HIGH SCHOOL (MAIN)

姓名
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班级
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科目
Subject

日期
Date

Battle in a game of reality!

18

Description

Do you have you ever wondered what ^{is} it like to ^{make you face} be recognised in an actual fighting game? (Then) Playtech has designed the right game for you! ^{If you have,} This game ... what it is like to control a character in a fighting game with your own face?

- (name of game)
- A fighting game where you get to choose a fighter to do battle against a string of opponents ^{even though these are bulleted points, your idea/sentence has to be complete}
 - ~~A but~~ ^{using} the iPhone's in-built camera and face-recognition technology, ^{can} you (could) project your own face and facial expressions onto your character's body!
 - Here comes the twist: Different moves performed by the fighters are controlled by ~~fighter~~ your own facial expressions and the sound you make, instead of the traditional, all-so-boring finger controls.
 - ~~you can~~ Customise your own fighters by buying armour and weapons to upgrade them!
 - Battle with your friends 'literally'! All you need is just a ~~touch~~ touch of the screen, and a ~~connection~~ Wi-Fi!

^{If you compare your points above to the given information, Janie, how much have you really amplified the given information?}
~~You would require a~~ The game requires only an iPhone, and ~~can be purchased through the iTunes online store!~~ So what are you waiting for? Get the game now!

Five out of five stars!

"A truly remarkable game!" Gamepot.com

^{Everything}
"I ~~felt~~ felt so real! I really felt that I was the fighter in the game! And now that my ~~fight~~ character ^{could carry} ~~carries~~ my ~~own~~ facial expressions and my own voice, ~~everything is~~ the game is so much more exciting!" ~~Iphone~~ Iphoneapplications.com

The game requires only an iPhone, and is brought to you by Playtech, the software development company that focuses

the reviews have are relevant and well-written

on developing game applications just for your entertainment.
So what are you waiting for? Grab your copy at the iTunes
online store now!

TF=4

L=12

16

you need to develop the given information
rather than simply "copy and paste"
from the question, Jamie.

When we are reviewing this question,
do pay careful attention to how we
can amplify these points.

You definitely have the potential to
do better, Jamie!

Abi



姓名 Name Joe Y Koh

班级 Class 2EP

座号 No.

科任教师 Subject Teacher

科目 Subject English

日期 Date 23 May 2011

cover page?

Looks can kill

intriguing heading and opening

Now, with this astonishing new application, your looks can really kill!

sentence

Description

hummm...using the word 'face' here could be an opportunity for a clever pun

Ever wanted to punch somebody in the face, and bear no consequences at all? Now with the all new application by Playtech, the 'Face Fighter', you can do it, and not hurt a single soul! No, I'm not talking about the conventional fighting games like Street Fighter, where you continuously tap the screen to fight your opponents. I'm talking about the ^{latest and greatest} fighting game on the iPhone which ^{requires} ~~allows~~ you to use only your facial expressions and voice to deliver ~~put~~ punches and kicks to your opponents easily!

you could sound more persuasive here

Features

Now, you may ask, what makes this application so extraordinary and different? Well, this application puts your iPhone's built in camera and face recognition to good use. You only have to put your face in front of the camera and the application ^{will} project your face and facial expressions onto the fighter's body!

I'm not quite sure how to explain this, but 'will' sounds more immediate compared to 'would', which seems a bit too formal here.

- ~~Control your fighter~~ Fight your way through
- Control your fighter's movements with only your facial expressions and voice. That's right, you do not even have to lift a finger to fight!
- You can 'literally' battle with each other, making all sorts of facial expressions and sound effects.
- Challenge any of your friends anytime, anywhere!
- Now, you can even buy armour and weapons to upgrade your fighters, and beat your opponents hands down!

how could you develop these points further?

Play

~~Play~~ with your friends and become world class champion fighters!

Requirements

iOS

- An iPhone with (the system) version 4.1 and above.

Reviews and Ratings

"I have never seen such an application before! Just when you thought Street Fighter was the best fighting game you ever played, 'Face Fighter' comes along and offers a higher level of gaming ~~expe~~ experience. ~~like never before~~." Once you pick up ^{your} ~~the~~ iPhone, you can't stop! ~~you just can't stop!~~ you just can't put it down!" *

"A new and revolutionary app. Experience a new form of virtual reality

"A new and revolutionary application. Experience a new form of virtual reality like never before. What are you waiting for? Buy 'Face Fighter' on your iPhone and have never-ending fun!" *

* it would sound more convincing and add a layer of authenticity if these reviews came from a relevant source, like a well-known iPhone magazine or gaming website

You use language confidently,
 Joy ✓ but in terms of developing the points, this is a missed opportunity - you need to amplify the given information.

You're a good writer, but you have to note the specific and peculiar requirements of different writing tasks and genres.

JP = 5

L = 14

(19)

HK



姓名 Amelia Kong

班级 2EP

座号 10

科任教师 Mr Ahmad

科目 English

日期 22/5/11

Fight and battle with your friends with real sound and facial effects!

an efficient, relevant headline

Gentlemen

Ladies! Do you want to discover your brave and courageous side of you? Gentlemen! Do you want to show off your heroic and manly side? Now is the chance to do so! Who ^{can} resist the chance of being a hero and showing off cool stunts to your friends? With this newly invented fighting game designed by ~~the~~ ^{children and teenage} Playtech for iPhone users, all this could happen! You could be a star amongst your friends!

the question did state that the target audience is "children and teenagers" but this isn't reflected in the advertisement

this sounds less formal and more immediate

- Modelled after classic fighting games like street fighter, you ^{can} choose your very own desired character to battle against a string of opponents!
- This game uses the phone's in-built camera and face-recognition technology to project your very own face and facial expressions onto your fighter's body
- Move your fighter just by using your facial expressions and sounds instead of boring traditional finger controls
- Two players with the game installed on their phones ^{can} "literally" battle against each other by making facial expressions and sound effects!
- In-game purchases ^{of} ~~would be added to let players buy~~ ^{allow players} armour and weapons to upgrade their figures too!

Requirements

- An iPhone! ^{any specific model?} Do the phones need to have the latest software version installed?

Last note!

Who ^{can} resist the temptation to be able to fighting ^{"literally"} without risking injuries? What's more, traditional ways like finger controlling are long gone! Who wants to use such boring methods in this new age of gaming? ^(generation) Also, by buying equipments in the game, you could look lovely or handsome even when fighting! Everyone would be able to see how marvelous and ^{masculine?} you look and it would definitely be a hit at parties! Why not give your popularity a boost by buying this new application ^{through iTunes store} now and ^(hurry) For a limited time only, we're offering ^{only} " (name of game) " for only \$0.99, available for download ^{on} the iTunes store. Hungry and get your copy now before this great offer expires! ^{Irrevocable}

Generally, you seem to have got the tone ✓
right, Amelia, and the formatting makes
✓ reading easier for the reader, which is important
in an advertisement. Information needs to be
presented clearly, and you've achieved this.

In terms of task fulfilment though, it's a pity that
you haven't really developed or amplified the given
information. You'll have to put more thought and
creativity in this one. I know you can do it ☺

W

$$TP = 4.5$$

$$L = 12.5$$

17



姓名 Name Hannah Ong

班级 Class 2EP

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科任教师 Subject Teacher Mr Ahmad

科目 Subject Eng

日期 Date 22/5/11

When looks can kill - Literally

interesting title, Hannah!

Always wanted an iPhone application that might change your gaming experience? Well, this application might be for you.

suggestion: ... allows you to literally have a face-off with ... ("face-off" would seem delightfully appropriate)
This amazing new iPhone application, produced by Playtech, allows you to have a fight-off with different opponents. If may here ☺

sound commonplace, but here's the exciting twist - it makes use of entirely different and new technologies.

hmm... this seems rather vague.

why not be specific and

mention exactly what

revolutionary features you are referring to?

Instead of sticking to the boring and traditional finger *makes*

controls, this brand new application (has made) use of the phone's *using 'maker' (change of tense) gives this a greater sense of urgency* built-in camera and face-recognition technology. Your facial

expressions are captured on the camera and shown as the fighter's face in the game. ✓

Not only that, your facial expressions and also, astonishingly enough, the sound effects made by you controls the fighting moves

✓ and skills! This application ensures that you will undoubtedly have more fun making various facial expressions and sound effects to make new moves rather than punching in game control buttons.

91
You've made an attempt to develop the given information,
Hannah, although you could still amplify the points further.
Look out for advertisements you like and think about
what makes them work. Have fun! H.

TF=6
L=13

You can also battle with another player with the application
installed on their iPhones; ^{using use of punctuation here. A comma here would suffice.} enabling you to have a face-off with
each other instead of fighting against in-game opponents.

The company will also be working to improve the application
^{The tone doesn't sound appropriate here. This sounds more like a report. An advertisement needs to be more enthusiastic.} by adding new features. ^{We're continually working to add more features and a major update.} Such features include in-game purchases,
^{free of course, will be coming in early October.} where you can buy different protections like armours and shields,
~~and~~ not to mention weapons. This is to bring the gaming experience
on this application to a whole new level.

At parties, where you may be sitting in a corner and
not knowing what to do, you can confidently whip out your
phone and start dueling with anyone who has this application!

^{hmm... this is misleading, isn't it? what it basically means is that you still have to buy the application, right?} If no one has this application, not to worry! This application
^{As much as we want to entice customers, we don't want them to feel cheated.} can be easily downloaded from iTunes store with just one simple
press of a button. With that, you and your opponent are ready
to battle with your weapons — your facial expressions and sound
effects!

^{adding some positive reviews from relevant sources could make this more convincing.}

Download this application today and you'll have no regrets!